

CHESTER GREAT OUTDOORS CLUB FACEBOOK GUIDELINES

Introduction

The Club has a Facebook page, which allows current Club members to chat about Club events and share photos and stories, and also acts as a window into the Club for prospective members to find out a bit more about us.

The Facebook group is not intended to replace the club website or club emails (Club events remain as advertised on the Club website), but it is a great opportunity to interact with Club members and share some fun, so why not drop by and have a look!

The page largely runs itself, however below are some guidelines and information for users.

Please do:

- Share photos from events or chat about how much fun you had on your last walk/climb/bike ride with the Club.
- Chat about which upcoming events you are going to, find out who else is going along to an event, or encourage members to join you on an event.
- Share (where appropriate) information on outdoors activities that may be of interest to Club members.
- Remember that Facebook will increasingly become the mechanism by which potential members find out about the club – please aim to keep all your posts friendly and an advertisement for our great club!

Please don't:

- Post anyone's email addresses, phone numbers or addresses.
- Tag people in photos.
- Post precise details of where and when Club meets are occurring. It is imperative that all prospective members continue to approach the Club and obtain details on introductory events via the website and by contacting the membership secretary.
- Bypass the usual 'event emails' if you are organising an event – not everyone in the club uses Facebook.
- Use the group to organise impromptu events (well, maybe an evening in the pub if there's nothing else on the calendar!). The membership secretary works hard to maintain a fun-filled calendar and we don't want Facebook to undermine their hard work.
- Post things that are not relevant to either the club, its members or general outdoor activities.

Security and Etiquette

- The group is a 'public group'. This means that anyone can see it, but only group members can write posts or add photos etc.
- We have elected to have a 'no tagging' rule on photos on the Club page. Please respect this.
- Non-members browsing Facebook will be able to see a list of who is a member of the group, plus view any posts or photos on the page. They will not be able to contribute.
- Anyone wanting to join the Facebook group will have to be approved by one of the group's 'moderators'. If a non-member asks to join the Facebook group, one of the moderators will point them towards the Club website and email address.
- We hope that the Facebook page will run itself and will require little input from the group's moderators. However, if any inappropriate posts are made, or any photos are tagged, they will be removed.

Moderators

Please see the Facebook Group Members' list for the Club members currently listed as "admin".

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